



EIP Water

European **Innovation**
Partnership on Water

Boosting opportunities
Innovating water

ATWARM conference
14 May '13

Robert Schröder, European Commission, DG Environment



EU 2020 strategy

- *EU's growth strategy for the coming decade. In a changing world, the EU wants to become a smart, sustainable and inclusive economy*
- *Flagship initiative on resource efficiency*
- *Flagship initiative Innovation Union*



EU Water policy

Blue print to safeguard EU's water resources

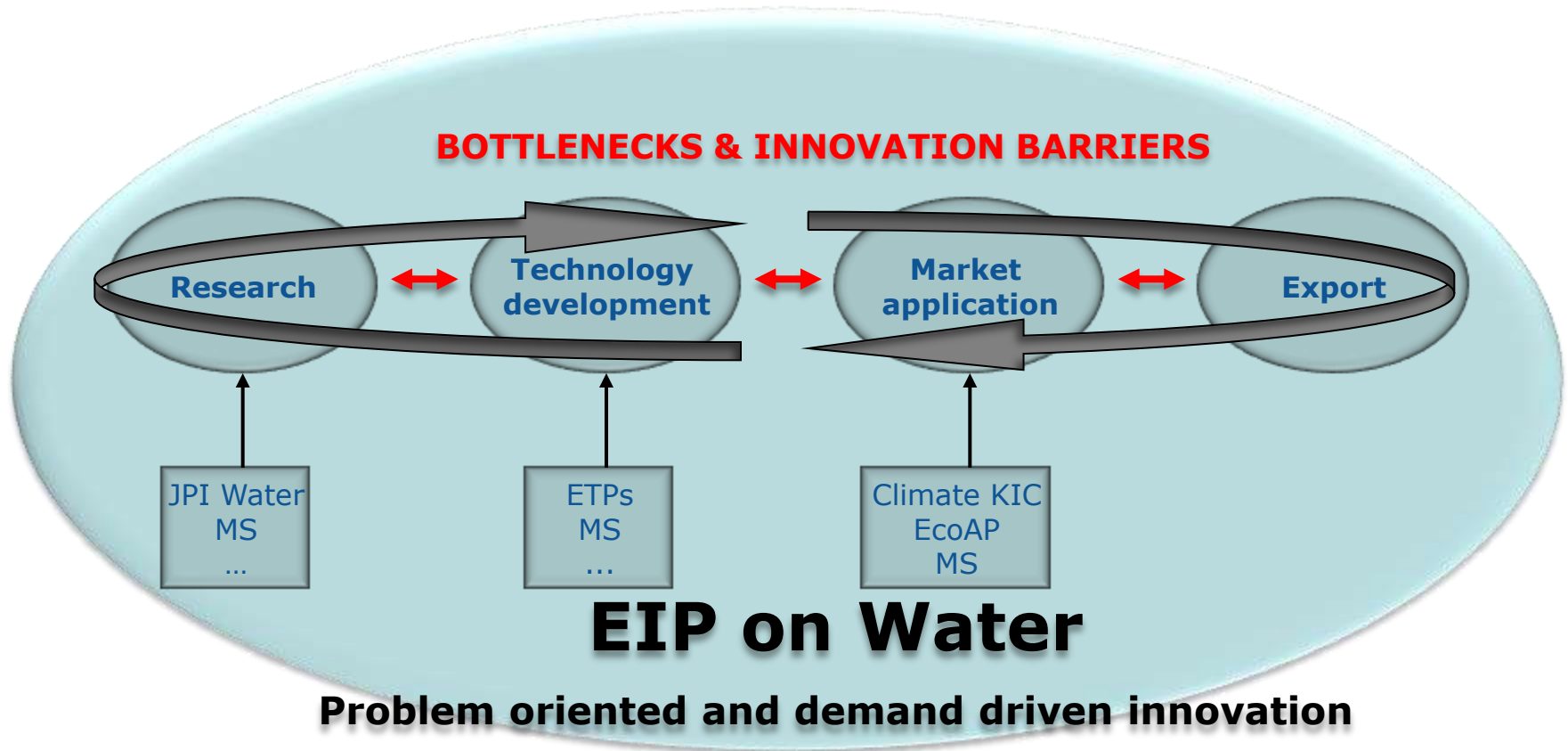
- *Integration*
- *Complementation*
- *Implementation*



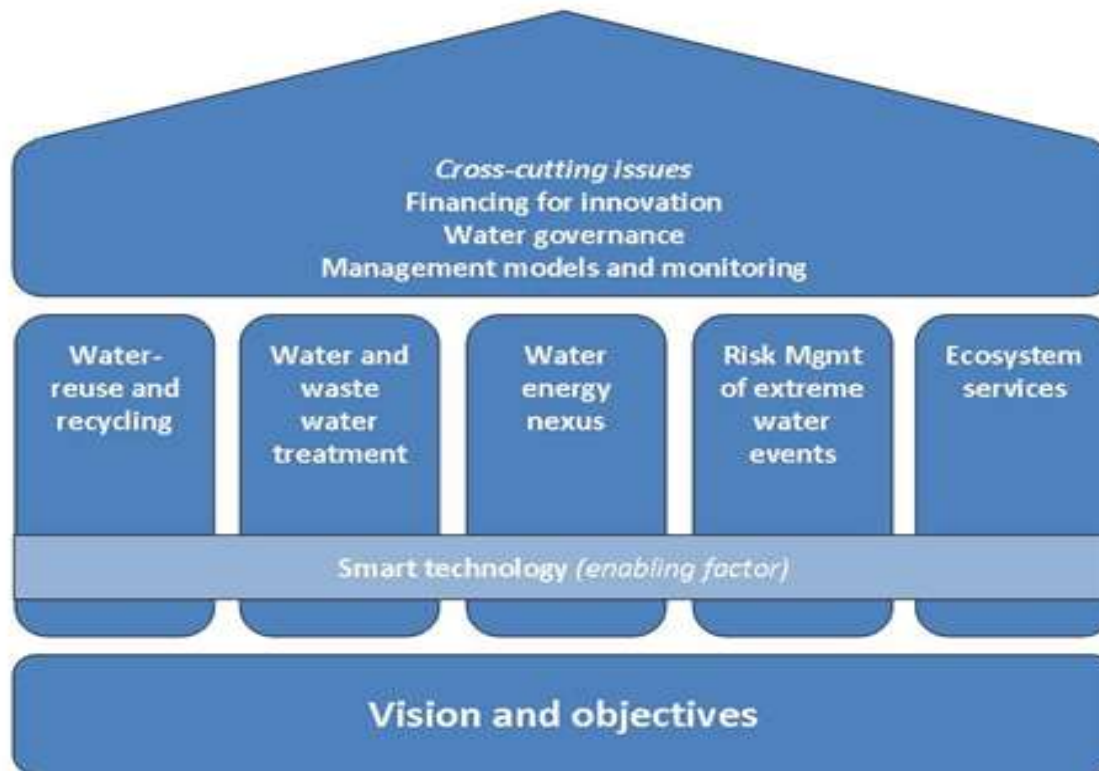
EIP Water - Objectives

- Facilitate, support and speed up development and application/deployment of innovative solutions to water challenges
- Create market opportunities for innovations

EIP Water - Added Value



Strategic Implementation Plan - **Priorities**





EIP Water **activities**

- *Task Force – work on barriers and policy recommendations*
- *EIP Water Tools – Web based Market Place, Annual Conference etc.*
- *Action Groups*



Action Groups – Expectations

- *Development of innovative solutions involving the entire innovation value chain*
- *Identification of barriers to innovation through experiences, translated into policy recommendations for their removal*
- *Support of implementation of water policy*



Action Groups - Requirements

- ***Focus on one or more initial actions of SIP***
- ***Composition***
 - Different organizations reflecting different perspectives / elements of the innovation value chain / supply and demand of innovation
 - Cross boundary composition (also non-EU) encouraged
- ***Reporting***
 - Progress on proposed activities
 - Encountered barriers to innovation & recommendations for their removal

Action Groups - Incentives





Link EU Funding





Action Groups - Result call EoC

- *64 Action Group proposals received*
- *Over 400 individual organizations involved*
- *Almost all EU countries covered & outside EU*
- *Covering entire innovation value chain*



EIP Water - Next steps

- *Assessment proposals Action Groups published – Mid May*
- *On-line Market Place active August '13*
- *1st Annual EIP Water conference November '13*
- *Second call Expressions of Commitment for Action Groups Nov. 13*



*Thank you for your **attention***

Questions?



All information on the SIP, priorities, initial actions, action groups, call for expression of commitment, activities and tools available at:

http://ec.europa.eu/environment/water/innovationpartnership/index_en.htm